

Corey McCarty

Front End Developer and Designer

Corey McCarty

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A portfolio of my work can be found at:
www.coreymccarty.com

Summary

I am a design veteran with 20 years experience in web design, interactive media, print products and illustration. I have worked on large, content-heavy, enterprise level websites consisting of hundreds of page templates and consistently serving in excess of over 100,000 daily page views.

Skills

Coding: Responsive and SEO friendly HTML5, CSS3, SAAS, JavaScript, jQuery and PHP written in Dreamweaver or Visual Studio Code. Utilizes the Foundation Framework. Experience working on Email Marketing Campaigns.

Graphics and wireframing: Photoshop, Illustrator, InDesign.

Marketing platforms: Second Street AEP and BlueConic CDP

Content Management Systems: Wordpress and Saxotech CMS

Experience

Reading Eagle Company / Senior Web Designer

JUNE 2010 - PRESENT
READING, PA

Lead a staff of three designers. Design and maintain the Reading Eagle website and all of its subsidiaries utilizing the Foundation Framework, HTML5, JavaScript, jQuery, CSS3 and the Saxotech CMS.

Meet with outside clients and provide them with custom responsive Wordpress websites.

Email marketing campaigns, polls and contests through the Second Street AEP. Targeted content and customer tracking through the Blue Conic CDP. Ad serving through Freestar.

Reading Eagle Company / Graphic Designer and Illustrator

DEC 1999-JUNE 2010
READING, PA

Page designs, informational graphics, promotional materials and illustrations utilizing InDesign, Illustrator and Photoshop. Proofing and corrections.

Tiger Graphics / Creative Director

AUG 1998 - DEC 1999

WYOMISSING, PA

Logo design, brochures, flyers, mailers and catalogues. Photo retouching and illustration.

Education

Kutztown University / Bachelor of Arts in Communication Design

AUG 1994 -MAY 1998

KUTZTOWN, PA

Graduated with a 3.8 GPA and served as an exchange student with the Colchester Institute in Colchester,UK.

Awards

Winner of first place Keystone Press Award for graphic design

Winner of several Newsroom Best Awards.

Winner of two Excellence in Broadcasting Awards from the Pennsylvania Association of Broadcasting.